

Date : 11.05.2021

To  
Corporate Relation Department,  
BSE Limited  
PJ Tower, Dalal Street,  
Mumbai-400001

Scrip Code: 531449

Sub: Press release / Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Company is delighted to announce that its subsidiary viz. GRM Foodkraft Private Limited has signed a Memorandum of Understanding (MOU) with **Reliance Retail Limited (JioMart)** for placing its Products in Reliance stores. In this connection, please find attached the press release titled *“GRM Foodkraft Pvt. Ltd, a subsidiary of GRM Overseas Ltd, has partnered with Reliance Retail Limited (JioMart) and is set to expand its presence in the Domestic market”*.

This information will also be hosted on the company's website at [www.grmrice.com](http://www.grmrice.com)

Thanking You  
Yours Faithfully  
For GRM Overseas Limited

Balveer Singh  
Company Secretary  
M. NO. 59007

*“GRM Foodkraft Pvt. Ltd, a subsidiary of GRM Overseas Ltd, has partnered with Reliance Retail Limited (JioMart) and is set to expand its presence in the Domestic market”.*

**GRM Overseas Limited**, one of India’s leading basmati rice exporters, is pleased to announce that its subsidiary GRM Foodkraft Pvt. Ltd (hereinafter referred to as “GRM” or the “Company”) has entered into a Memorandum of Understanding (MOU) with Reliance Retail Limited (JioMart) to place its Products in Reliance Stores. **GRM Products will be available in 45 Distribution Centers of Reliance Retail Limited (JioMart) across the country, under B2B category.**

The partnership with Reliance Retail Limited (JioMart) will further strengthen GRM presence and maximize its reach in domestic market and is expected to drive the top line growth and market share in the coming years. This is an important breakthrough for GRM since Reliance Retail Limited (JioMart) has very stringent pre-qualification requirements for approval of its suppliers / vendors for purchasing any Products. In order to get vendor approval from Reliance Retail Limited (JioMart), the Products must demonstrate the requisite quality and safety standard and must be in compliance with domestic requirements and regulations.

GRM’s association with Reliance Retail Limited (JioMart) under B2B category is a testament to Company’s strong customer relationship as well as effective marketing capabilities in domestic as well as export market. Further, GRM strive towards more wins like these with top grocery retailers / chains in the domestic and international markets in future.

Going forward, GRM will continue to focus on diversifying from private label basmati rice offerings to high margin own brands, specialized and value-added Products, and adding value through Products differentiation. Taking the momentum forward with a clear strategy in mind, GRM is poised to enter into a new era of growth and to create maximum value for all our stakeholders.