

Date: July 08, 2024



To,

<p>The General Manager, Listing Department, <b>Bombay Stock Exchange Limited,</b> P.J. Towers, Dalal Street, Mumbai - 400 001</p> <p><b>Scrip Code: 531449</b></p>	<p>The Manager, Listing &amp; Compliance Department <b>The National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra East, Mumbai - 400051</p> <p><b>Symbol: GRMOVER</b></p>
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**Subject: Annoucement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the GRM Overseas Limited (“the Company”) has entered into an agreement with DIPLOMAT GEORGIA to place its own brand of basmati rice ‘Tanoush’ through DIPLOMAT Distribution Channels. Please find the attached information in this regards.

The above information is also available on website of the company [www.grmrice.com](http://www.grmrice.com)

Kindly take the same on your records.

Thanking you,

Yours faithfully,  
For GRM Overseas Limited

Sachin Narang  
Company Secretary & Compliance Officer  
Membership No.: 65535



TANOUSH  
ORGANIC

Benti



**Registered Office**  
128, First Floor,  
Shiva Market Pitampura,  
Delhi 110034, India. • +91-11-4733 0330

**Corporate Office**  
8 K.M. Stone, Gohana-Rohtak Road  
Village Naultha, Panipat 132145  
Haryana, India • +91-972964 7000/8000

**Factory**  
• Gohana Road (Panipat), Haryana  
• Naultha (Panipat), Haryana  
• Gandhidham, Gujarat

## GRM Overseas has partnered with DIPLOMAT and is set to expand its presence in Georgia

**Panipat, Haryana, India, 08 July, 2024:** GRM Overseas, one of the leading Indian basmati rice exporters and India's leading food FMCG (referred to as "GRM" or the "Company"), is pleased to announce that GRM has entered into an agreement with DIPLOMAT GEORGIA to place its own brand of basmati rice 'Tanoush' through DIPLOMAT Distribution Channels. 'Tanoush' basmati rice will be available in 1Kg, 5kg, and 20 kg pack sizes.

As per the terms of the agreement, Diplomat Georgia will be the exclusive distributor of GRM Overseas products in Georgia for a period of two years. Diplomat Group has presence in Isreal, Cyprus and New Zealand also. For more information, visit [www.diplomat-global.com](http://www.diplomat-global.com).

Commenting on the distribution agreement, Mr. Atul Garg, Chairman & MD, GRM Overseas said, "The distribution agreement with Diplomat Georgia is a significant step towards further strengthening our global markets. Diplomat Georgia brings with it a robust distribution network and capabilities which will help us further strengthen our presence in that region. The collaboration is strategically important for us, as it will further boost our brand awareness and customer-base."

### About GRM Overseas:

From humble inception in 1974 to redefining itself in the form of GRM, the Company has travelled a long way since then. Initially set up as a rice processing and trading house, it is growing to become a consumer staples organisation. During the initial years, GRM exported rice to the Middle East, the United Kingdom, and the United States. Gradually expanding its reach, GRM has developed a market for its rice in 42 countries, thereby achieving the title of the 3rd leading Rice Exporter in India. GRM has three rice processing units with an overall annual production capacity of 4,40,800 MT-based out of Panipat (Haryana), Naultha (Haryana) and Gandhidham (Gujarat). Additionally, the Company has a warehousing facility of 1.75 Lakhs sq ft space adjacent to the Gandhidham plant facilitating speedy shipments from Kandla and Mundra ports. For more information, visit [www.grmrice.com](http://www.grmrice.com).

GRM sells products under its brands, namely "10X", "Himalaya River" & "Tanoush," and also sells through private label arrangements under customers' brands. GRM has endeavoured to reach consumers directly with its brands and products in recent years. By placing its products on the shelves of several major retailers in India and abroad, GRM has ensured that the end consumer always has easy access to their high-quality products. The



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Company aims to deliver the best quality products to customers with stringent and proactive quality control procedures in place, according to international requirements.

**For more information, please contact:**

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**GRM Overseas Limited**

Sachin Narang, Company Secretary and  
Compliance Officer

[cs@grmrice.com](mailto:cs@grmrice.com)

[Investor.relations@grmrice.com](mailto:Investor.relations@grmrice.com)

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